



Barış Karakullukçu serves as the President of the New Generation Entrepreneurship Business Line and aims to contribute to the development of İşbank and its subsidiaries in the field of entrepreneurship. She graduated from Izmir Science High School and then the Industrial Engineering Department of Bilkent University. She completed the Management Information System Program of Boğaziçi University and the Executive MBA program of Koç University. Her career started in I-Bimsa Company as a consultant in 1996, and she continued in PWC company as a senior consultant in 1997. Between 2001 and 2005, she worked at Accenture Company in charge of Global Business Solutions, where she has served more than 25 countries. She continued her career as a Partner at Accenture Turkey Office in 2005. Between 2012 and 2016, she worked as the CEO and Executive Committee Chairman of Mudo and managed the company's transformation journey. This transformation has been studied in an academic case called "A case of Successful Leadership" at Harvard Business School. From 2017 to 2018, she took over Chief Data and Analytics Officer Position in Turkcell. In 2018, she became the Strategy Director and CEO Advisor in Invent Analytics Company, and her most recent position was Global Business Services Country Leader in IBM. She worked for Türk Telekom Group Strategy, Planning, and Digital Assistant General Manager between January 2020 and January 2022. She is lecturing for MBA programs at Özyeğin, Sabancı, and Boğaziçi Universities, and she is the Chairman of the Technology and Innovation Study Group under the Foreign Investors Association. She was listed on Fortune's 50 Most Powerful Women in Turkey in 2012, 2014, and 2016. Barış Karakullukçu has served as Strategy, Planning, and Digital Assistant General Manager at Türk Telekom since January 2020.